

Stickler Learning



Pat Seroka
President
Seroka & Associates, Inc.
N17 W24222 Riverwood Drive
Suite 170
Waukesha, WI 53188-1134

Dear Pat,

I am very pleased to provide you with this testimonial of your firm's services.

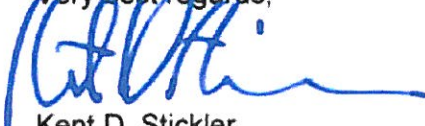
Our relationship of course dates back to the late 80's when we began working together to further build the Stickler brand, grow our client base nationally and launch a series of video tapes focused on customer service and sales training for the banking industry.

Over the years you have created many marketing tools which have succeeded exceptionally well in insuring our continued growth and success. These include strategic planning, advertising, direct mail, public relations, web site development and 3 sets of videos which we have sold nationwide.

Pat, the best way to describe our relationship with your organization is partnership. For over 20 years we have benefited from your firm's counsel, ideas and support in guiding our marketing efforts. As a valued partner your firm is not near the top...but at the top.

Be assured, we continue to look forward to working with you and the entire Seroka Team as we grow into the future.

Very best regards,



Kent D. Stickler
President

KDS/sg

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