



NEWS RELEASE

Seroka

www.seroka.com

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WebPro Maximizes Website Visitor Retention and Conversion

WebPro is revolutionizing online sales and marketing efforts. What your anti-virus program does to protect your computer from attacks **WebPro** does to enhance your ability to increase sales and grow your business. **WebPro** is an “enhancer” that every business desiring increased sales should add to its site.

“Your website is one of your most important marketing and sales tools. **WebPro** analyzes and diagnoses the 12 most important qualities that drive inquiries and sales,” according to **WebPro** expert John Seroka. “It’s foolish to put your personal computer online without anti-virus protection. It’s just as foolish to put your business web page online without **WebPro**”.

WebPro is designed to keep visitors at your site longer, increasing the likelihood they will do business with you.

“If you are operating without **WebPro** your company is in the slow lane on the information superhighway,” says John Seroka. “**WebPro** is the tune-up you need to kick your sales into the passing lane putting the competition in your rear view mirror.”

For more information about **WebPro** or *Seroka* visit www.seroka.com or call 262-523-3740.

About Seroka

Headquartered in Milwaukee, Wisconsin with a satellite office in Los

Angeles, CA, Seroka is a full service branding, marketing and public relations firm specializing in financial, healthcare and technology industries.

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