



NEWS RELEASE

Seroka

www.seroka.com

Contact: Amy Hansen
Director of Client Service and Public Relations
Seroka Public Relations
262-523-3740
amy@seroka.com

Seroka Promotes Teri Saeed to Production Director

Waukesha, Wis., March 16, 2008 – Seroka, a national marketing, advertising and public relations firm, announces it has promoted Teri Saeed to Production Director.

Previously serving as Production Manager for nearly three years, Saeed will continue to coordinate a multitude of marketing projects for Seroka's clients as well as oversee the agency's talented creative department. She will be involved in everything from client meetings, to purchasing print services and media, to managing the creative staff's daily priorities. Saeed will also be responsible for ensuring quality-control and that the agency meets all deadlines.

"Teri has consistently demonstrated strong leadership of our creative staff and an obsessive dedication to the agency's completion of quality projects on time and on budget," said Pat Seroka, President and CEO of Seroka. "Plus, we all appreciate her unflappable demeanor. It's an honor to have her on our team."

A Delafield resident, Saeed graduated with a degree in journalism from Bradley University in Peoria, Ill. Prior to joining Seroka, she worked for Innes Publishing (Libertyville, Ill.), where she served as Production Manager for four national trade publications in the Graphics Arts field. She held increasingly responsible roles from Production Assistant, to Assistant Production Manager, to Production Manager during her 18-year tenure with the company.

Saeed's past experience also includes Editor, Associate Editor and Production Assistant positions with Nickerson & Collins (Park Ridge, Ill.). Prior to these roles, she was Associate Editor for the American Veterinary Medical Association's monthly publication.

"I'm pleased to be recognized for my contributions to our company and am looking forward to my enhanced role as Production Director," said Saeed.

About Seroka

Headquartered in Waukesha, Wis., with an office in Los Angeles, Calif., Seroka is a full-service branding, marketing, public relations, strategic planning and advertising firm that serves a nationwide client base. For more information, call 262-523-3740 or visit www.seroka.com.

###